

A COMMUNITY OF MORE THAN 700K HOME DECOR AFICIONADOS



12K readers per day and 250K unique viewers per month



Helloø Blogzine is a digital community of more than 700 000 home decor aficionados ! We have a blog on which we post every day but sunday high quality content : exclusive home tours, curation article, trendy home decor brands features and home decor advices. We also have an Instagram account (111K), a Pinterest account (520K), a newsletter (10K), a French podcast, a YouTube Channel (24K), and a Facebook account (32K).

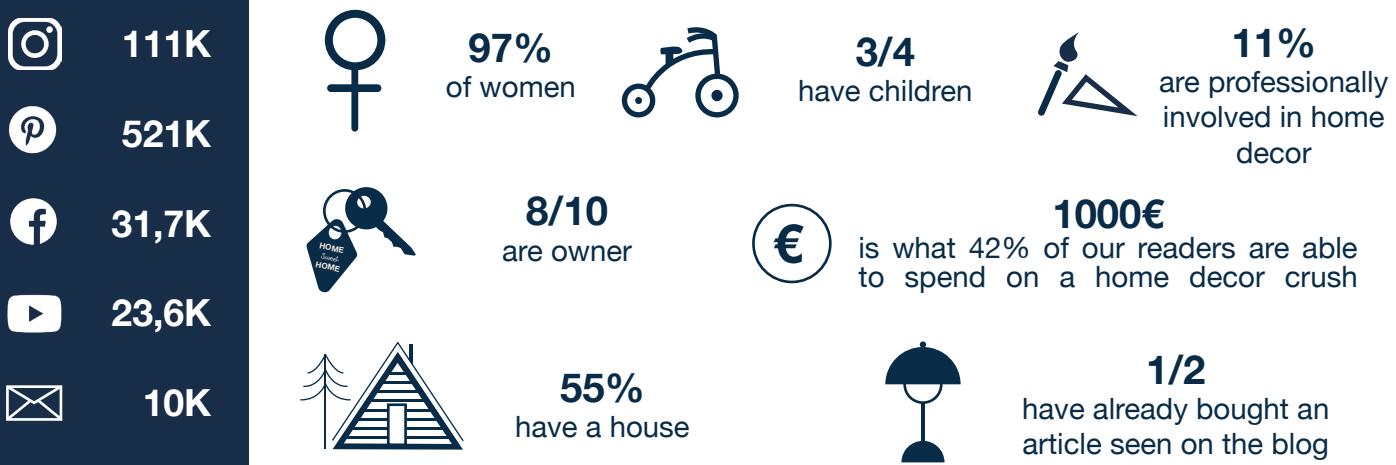
We also wrote several books featuring inspiring interiors (**Inspirations Scandinaves** and **Inspirations Bohèmes**) and a book to help people improving their Instagram account in a trendy way (**Instalab**). Helloø also created cobranding collections with brands such as **Hartô**, **La Redoute Intérieurs** and **Pantai Pantai**.

WHO ARE OUR FOLLOWERS ?

SOCIAL NETWORKS

	111K
	521K
	31,7K
	23,6K
	10K

Our readers are mostly women (97%), and 75% of them are mothers so every wednesday we feature kids content, mostly about kid's room decor. Amongst our followers we have 11% of people professionally involved in home decor (architect, interior designers, PR...) who have a strong recommandation power.



We also have special deals for small businesses (contact us !)



DIFFERENT TYPES OF COLLABORATIONS

INSTAGRAM

Product placement

Réels

Home staging

Giveaway

BLOG

Brand focus

Home Tour

Shopping & curation

One product focus

Hellø can feature your company in different ways, full brand presentation, videos, photos etc... depending on your digital needs.

RATES

Instagram : starting at **1000€**

Blog : starting at **1500€**

PREMIUM DEALS combining different offers : starting at **2000€**



Click to view

HELLØ is also a brand



Hellø x La Redoute Intérieurs



Hellø x Hartô



Book by Hellø : Instalab